

Terms of Use

1. Acceptance of Terms:

By accessing and using the First Exposure website (the "Website"), you acknowledge that you have read, understood, and agree to comply with these Terms of Use ("Terms"). If you do not agree to these Terms, do not use the Website.

2. Purpose of the Website:

The Website provides informational content regarding the effects of medications, non-medicinal substances, naturopathic medicines, health supplements and herbs on human health during pre-conception, pregnancy, and lactation periods. It is not a substitute for professional medical advice or treatment.

3. User Obligations:

You agree to use the Website for lawful purposes and in a way that does not infract the rights of, restrict or inhibit anyone else's use and enjoyment of the Website. You agree not to misuse the Website by knowingly introducing viruses or other malicious or harmful material.

4. Limitation of Liability:

In no event shall First Exposure, its directors, officers, employees, affiliates or agents be liable for any indirect, incidental, special, consequential or punitive damages resulting from the use or inability to use the Website or for cost of procurement of substitute services, or for any other claim by you or by any other person.

5. Non-Endorsement:

The Website may contain references to specific substances, products, or services. Such references are provided for informational purposes only and do not constitute an endorsement or recommendation by First Exposure.

6. Privacy Policy:

Please review our Privacy Policy, which outlines how we handle any personal information that you provide to us.

7. Changes to the Terms:

We reserve the right to modify these Terms at any time, and such modifications shall be effective immediately upon posting of the modified Terms on the Website. You agree to review these Terms periodically to be aware of such modifications.

8. User Conduct:

You agree to use the Website in accordance with all applicable laws and regulations.

9. Respectful Communication:

As First Exposure aims to foster a supportive and respectful environment, you agree not to engage in communication that is harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, invasive of another's privacy, or otherwise objectionable

10. Non-commercial Use:

The Website is for personal and non-commercial use only. You agree not to exploit the information, resources, or tools provided by the Website for any commercial purposes, including but not limited to selling access to the Website or its related services on another website, or using the Website to attract others to buy your goods or services.

11. No Unlawful Use:

You agree not to use the Website for any purpose that is unlawful or prohibited by these Terms. This includes, but is not limited to, any use of the Website's content or information that could directly or indirectly harm First Exposure, its stakeholders, or its users.

12. No Data Mining:

You agree not to use any data mining, robots, scraping or similar data gathering or extraction methods in connection with the Website.

13. Accurate Information:

In any instances where you may be asked to provide information, you agree to provide true, accurate, current and complete information about yourself. In the case where such information changes, you agree to promptly update the information to keep it accurate and complete.

14. Intellectual Property:

You acknowledge that all content available on the Website, including text, images, graphics or code, is the property of First Exposure or its content suppliers and is protected by Canadian and international copyright laws. You agree to respect all copyright and other proprietary notices or restrictions attached to any content accessed through the Website, and not to alter the content in any way.

15. No Medical Advice:

First Exposure has made significant effort to ensure accuracy of the information provided. However, neither the authors, First Exposure or any affiliates can guarantee the accuracy and completeness of the information presented. The information provided on the First Exposure website is for informational purposes only and does not replace medical care and advice from a healthcare provider. Please contact your healthcare practitioner if you have any concerns or to discuss any questions that you believe may be relevant to you.

16. Governing Law:

These Terms are governed by and interpreted in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein, without regard to principles of conflicts of laws.

17. Indemnity:

You agree to indemnify, defend, and hold harmless First Exposure, its directors, officers, employees, and agents from and against all losses, expenses, damages and costs, including reasonable attorneys' fees and any and all warranty claims resulting from any violation of these Terms.

18. Accessibility:

First Exposure is committed to ensuring the Website is accessible to as many users as possible, including people with disabilities. For details, please refer to our Accessibility Policy.

Contact Us:

If you have any queries regarding these Terms, please contact us at:
info@firstexposure.ca

Your use of the Website indicates your agreement to be bound by these Terms of Use.

Policy Name	Version	Effective Date	Contact
First Exposure Terms of Use	1.0	November 16 th , 2023	info@firstexposure.ca